

Kirstine Fratz



Kirstine Fratz is Germany's best-known Zeitgeist researcher. She has made a spectacular discovery of how to think time, spirit, future and economy in a new and vital way and apply it successfully to businesses. For Fratz, Zeitgeist is not a whimsical phenomenon of trends and fashions, but the most powerful and creative force in our culture. Zeitgeist research is a mental upgrade for progressive thinking in all areas of culture and business. It recognises how Zeitgeist is constantly expanding our culture and markets, releasing new potential. Lecture topics by Kirstine Fratz: Zeitgeist at Work – The new Business Development Journey...

Topics

Globalization, Megatrends & Education, New Work & New Culture, Society, TED & TEDx, Trends, Future & Science

Languages

English, German

