



Jens Heitland

Jens Heitland is a versatile innovator and entrepreneur with extensive experience in leading positions at well-known companies such as IKEA, Deutsche Bank and Fjord (Accenture), where he specialised in innovation and leadership. During his time at IKEA, Jens Heitland served as Global Head of Innovation and played a key role in developing sustainability strategies for the company. His passion for sustainability and innovation eventually led him to found HEITLAND Innovation GmbH, a company focussed on supporting innovators. "Innovation starts with people." Jens Heitland's entrepreneurial projects focus on people-centred innovation and personal branding, having a significant impact on the development of...



Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Teamwork & Teambuilding, Transformation, Innovation & Technology

Languages

English, German

