Strategy and Innovation Expert, Professor & Technology-Entrepreneur

Prof. Dr.-Ing. Guido H. Baltes



Prof. Dr.-Ing. Guido H. Baltes is a renowned expert in the field of strategy, innovation and transformation. He serves as the director of the IST Institute for Strategic Innovation & Transformation at the University of Konstanz. He is also a visiting professor at the University of International Business and Economics (UIBE) in Beijing and at the Rady School of Management at the University of California in San Diego. In his lectures, he acts both as a presenter and as a guest in panel discussions, combining his extensive knowledge and experience as an entrepreneur, manager and academic. His presentations are characterised…

Topics

Leadership & Recruiting, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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