



# Tobias Schlösser

Tobias Schlösser is an experienced marketer, agency man and digital expert. He has been Managing Director of S-Communication Services GmbH, the central communication and digitalisation unit of the Sparkassen-Finanzgruppe, for over 6 years. Prior to that, he was Managing Director of renowned creative and digital agencies such as Zum goldenen Hirschen, fischerAppelt and the United Digital Group. His expertise lies in digital progress and the associated transformation, but always with a concrete application and feasibility check and a radical customer focus. Despite his professionalism, he is always concerned with a certain lightness in form and presentation. S-Communication is the driving...



## Topics

Change-Management, Digital Marketing & Online Marketing, New Work & New Culture, Robotics & Artificial Intelligence, Sales & Marketing, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

## Languages

German

