



Prof. Dr. Miriam Meckel

Prof. Dr. Miriam Meckel is Professor of Corporate Communication and Director of the Institute for Media and Communication Management at the University of St. Gallen, Switzerland. Miriam Meckel studied journalism and communication science, sinology, political science and law at the Universities of Münster and Taipei, Taiwan. After completing her studies, she worked for 10 years as a journalist for public and commercial broadcasters (ARD, VOX, RTL) as a presenter, reporter and editor in news and magazine formats. Miriam Meckel is the founding publisher of the learning platform “ada” for digital life and the economy of the future. “ada” is an...

Topics

Politics, Policies & Economy, Rhetoric & Communication, Robotics & Artificial Intelligence, Society, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

