



Anna Kopp

Anna Kopp is Global Head of Women at the Microsoft Corp. and CIO and office manager at Microsoft Germany. Originally from Sweden, she moved to Germany in 1991 for a semester abroad to study. With more than two decades of experience in the high-tech industry, she has gained extensive knowledge in leadership roles, especially in the area of team management in flat hierarchies and leading virtual teams. Anna Kopp says: “Honesty is the key to rapid business success. However, this requires courage and the conviction that the ‘New World of Work’ is not only a necessity, but also beneficial.” She...

Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, Rhetoric & Communication, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

English, German, Swedish

