



Julius van de Laar

Julius van de Laar is an international campaign and strategy consultant with extensive experience in the field of political communication. He worked full-time for Barack Obama in the 2008 and 2012 US presidential election campaigns, in particular as Regional GOTV Director in the key electoral state of Ohio. After Obama's election victories, he contributed his insights as a consultant to numerous German and European election campaigns and NGO campaigns. With a background in political science and communication studies in the USA, van de Laar now supports political organizations, NGOs and companies in the development and implementation of campaign strategies. In...

Topics

Digital Marketing & Online Marketing, Globalization, Politics, Policies & Economy, Rhetoric & Communication, Sales & Marketing, Society, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

