New Work & Innovation Enthusiast

Dr. Peter Kreuz

For more than twenty years, Peter Kreuz has been searching the world for people and companies who have the courage to break new ground and put unusual ideas into practice. These are organizations that attract talented employees and loyal customers, as well as people who are passionate about making a lasting difference through their work. ‘I firmly believe that business can be colourful, exciting, infectious and full of energy – if we make it so ourselves. I believe that everyone has the choice to be the leading actor in their workplace – instead of a prop with a pulse.’ -…

Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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