



Rebecca Freitag

Rebecca Freitag is a sustainability expert, future architect, voice of the youth, guardian for future generations and political entrepreneur. Rethinking entrepreneurship, society and politics is her theme. As a former UN youth delegate and sought-after speaker, Rebecca knows the world's big stages. She is also a welcome guest at small discussion groups in companies, schools and organisations. She asks herself and the people she talks to: How is real sustainability to be understood? Where do we have blind spots? What levers can companies in particular use to remain viable on the market and to implement effective sustainability – beyond greenwashing?...

Topics

Change-Management, Climate Change, Environment & Energy, CSR, Climate & Sustainability, Employer Branding & Human Resources, Globalization, Politics & Economy, Politics, Policies & Economy, Society

Languages

English, German

