Geopolitical risk consultant & Book author

Ansgar Baums



Ansgar Baums is General Manager at Microsoft and a Senior Fellow at the Stimson Centre. He is co-author of the books Tech Cold War: The Geopolitics of Technology (Lynne Rienner Publishers, 2025) and The Hour of the Rhinos: How Companies Manage the New Geopolitical Risks (Murmann Verlag, 2025). “The Hour of the Rhinos” was awarded the Business Impact Award 2026. In 2023, Ansgar Baums was a Helmut Schmidt Fellow at the German Marshall Fund. Prior to that, he worked in government relations at Zoom Video Communications. Before that, Ansgar Baums held various positions in the corporate world, most recently as…

Topics

Globalization, Politics, Policies & Economy, Society, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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