Expert for Hybrid Work & Corporate Management

Prof. Johanna Bath



Prof. Johanna Bath is one of the most sought-after experts on hybrid work in the DACH region. She is a professor of business management at Reutlingen University and conducts research on the transformation of the working world and its implications for companies. As an author, she has published several standard works and scientific studies on hybrid work. Throughout her professional career, Johanna Bath has experienced the entire spectrum, from consulting to SMEs and large corporations, as a leader. This firsthand experience has given her deep insights into the challenges leaders face in times of change and how to successfully overcome…

Topics

Future Advisory Board, Leadership & Recruiting, Megatrends & Education, New Work & New Culture, Society, Teamwork & Teambuilding, Transformation & Digitalization, Trends, Future & Science

Languages

English, German

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