Publisher, Moderator and Consultant for internal communications at SMEs

Thorsten Giersch



Thorsten Giersch is a journalist, publisher, host, and communications consultant. For about 30 years, he has been observing and working with companies, executives, and the major changes taking place in the business world. He has extensive knowledge of small and medium-sized businesses from his many years as a business journalist, conducts 300 interviews a year, and served as a managing director himself for four years. He also worked in the C-suite at the management and human resources consulting firm Kienbaum. Today, his mission, in a nutshell, is to help those who take on responsibility in their jobs in various ways…

Topics

Change-Management, Climate Change, Environment & Energy, CSR, Climate & Sustainability, Cybersecurity & Cybercrime, Digital Marketing & Online Marketing, Diversity & Inclusion, Employer Branding & Human Resources, ESG & CSR, Future Advisory Board, Gamification & Metaverse, Globalization, Health & Nutrition, Internal communication, Leadership & Recruiting, Megatrends & Education, Motivation, New Work & New Culture, Politics, Policies & Economy, Resilience & Stress Management, Rhetoric & Communication, Robotics & Artificial Intelligence, Sales & Marketing, Society, Sport, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science, Work Culture Festival

Languages

German

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