



Thorsten Giersch

There is only one thing Thorsten Giersch enjoys more than asking good questions: inspiring others to ask themselves important questions – to develop themselves or their businesses further. After 25 years as a business journalist, he has realized that, unlike many other journalists, his primary role is not to know more than his readers and “inform” them from above. Rather, he sees himself as a facilitator. This is why he is so passionate about moderating – not just podcasts, but also business events, ranging from intimate fireside chats with CEOs to large-scale stages. He has accumulated around 1,500 hours of...

Topics

Change-Management, Climate Change, Environment & Energy, CSR, Climate & Sustainability, Cybersecurity & Cybercrime, Digital Marketing & Online Marketing, Diversity & Inclusion, Employer Branding & Human Resources, ESG & CSR, Future Advisory Board, Gamification & Metaverse, Globalization, Health & Nutrition, Internal communication, Leadership & Recruiting, Megatrends & Education, Motivation, New Work & New Culture, Politics, Policies & Economy, Resilience & Stress Management, Rhetoric & Communication, Robotics & Artificial Intelligence, Sales & Marketing, Society, Sport, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science, Work Culture Festival

Languages

German

