



Annie Oelmann

Performance- and success-oriented from an early age, Annie Oelmann, aka Annie O., decided to study business administration at a renowned German private university. After graduating, she had achieved her goal. At the age of 22, she went to London to join Merrill Lynch as an investment banker. Her starting salary was just under €100,000. Purpose: The break in her resume – from Investment Banker to DJane But after a very short time she realized that the investment banker's daily routine didn't suit her needs at all and that she had been chasing an illusory self-affirmation. She listened to her gut,...

Topics

Change-Management, Employer Branding & Human Resources, Motivation, New Work & New Culture, Sales & Marketing, TED & TEDx

Languages

English, German

