Franca Lehfeldt

Franca Lehfeldt is one of the most influential media personalities of her generation. With her in-depth knowledge of political, economic and technological developments, she is a sought-after expert. As former chief reporter for politics at RTL magazines and as chief reporter and presenter at the news channel WELT, she achieved nationwide fame in Germany. Today she runs her own agency for communication and branding. Franca Lehfeldt: "The European single market doesn't work with a four-day week and working from home." Franca Lehfeldt: Economy, Politics & Society As a keynote speaker and panel participant, she knows her way around the current...

Topics

Financial Markets & Banks, Politics, Policies & Economy, Rhetoric & Communication, Society, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

English, German







