

Sophia Tran



Early on, Sophia Tran discovered her passion for computers and information technology. This enthusiasm led her to study electrical engineering at RWTH Aachen University. Later, she expanded her expertise with a master's degree in business administration, specializing in marketing, sports management, and logistics. By that time, she had already gained several years of experience in the agency business. Sophia Tran: Tech Influencer & Presenter In 2012, Sophia launched the online lifestyle magazine SMOKEY CATS. Her professional career took her to Detecon International (Deutsche Telekom), the luxury group LVMH, and a renowned business publishing house. She also gained valuable startup experience...

Topics

Adventure & Experiences, Digital Marketing & Online Marketing, Financial Markets & Banks, Megatrends & Education, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, French, German

