



# Paul von Preußen

Paul von Preußen is an entrepreneur and speaker for Generation Z. He sees himself as a bridge builder and focuses on the topics of digital natives and the young generation, change management, digitalization and social media for managers. As a company founder and direct descendant of the last German emperor, Paul Wilhelm Prinz von Preußen is particularly interested in cross-generational dialog. He uses innovative formats to bring together experienced managers and digital natives in order to promote a fruitful exchange. True to the motto: "It's better to learn a foreign language from a native speaker than from someone who took..."

## Topics

Change-Management, Employer Branding & Human Resources, Internal communication, Leadership & Recruiting, New Work & New Culture, Rhetoric & Communication, Transformation & Digitalization, Transformation, Innovation & Technology

## Languages

English, German

