

Crime analyst, Organizational psychologist & Profiling expert

Mark T. Hofmann



Mark T. Hofmann is a criminal and intelligence analyst and organizational psychologist (M.A.). Internationally known from media such as ARD, CNN, Forbes, CBS and 60 Minutes Australia, he is considered a leading expert on behavioral and cyber profiling. He delves into the darknet, talks to hackers and makes complex topics such as cybersecurity, profiling and the dark side of artificial intelligence (AI) understandable and captivating. What drives hackers? How do we recognize the true motives of our counterparts? What dangers does artificial intelligence pose for companies? How do you become a “human firewall”? His presentations are interactive, exciting and scientifically sound – ideal...

Topics

Cybersecurity & Cybercrime, Rhetoric & Communication, Robotics & Artificial Intelligence, TED & TEDx, Trends, Future & Science

Languages

English, German

