Expert for Innovation Culture & Change Management

Felix Hofmann

Felix Hofmann is a TEDx speaker, innovation expert, YouTuber, multiple founder and author. As the former CEO of the Business Model Innovation Lab at the University of St. Gallen, he has in-depth expertise in the field of business model innovation. His entrepreneurial career began with the award-winning startup PaperC and led him to the natural cosmetics brand FIVE, which successfully appeared on the German version of Shark Tank, ‘Die Höhle der Löwen’.” Felix Hofmann holds a Master’s degree in Business Innovation from the University of St. Gallen (HSG) and a Bachelor’s degree from the Berlin School of Economics and Law….

Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Rhetoric & Communication, TED & TEDx, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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