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Jochen A. Rotthaus

Jochen A. Rotthaus is architect of success stories, leadership expert, and keynote speaker with professional sports DNA. Jochen A. Rotthaus is one of the most prominent experts in corporate strategy, leadership, sales, and brand development. As an experienced top manager, independent management consultant, and sought-after sparring partner for management teams, he supports organizations in sustainable scaling, strategic transformation, and successful market presence – with clear communication, excellence, and a unique network. His focus: effective leadership, entrepreneurial clarity, and measurable results. With over 25 years of experience in top positions – including at VfB Stuttgart, TSG Hoffenheim, the Bavaria Film Group,...



Digital Marketing & Online Marketing, Future Advisory Board, Leadership & Recruiting, Motivation, Resilience & Stress Management, Rhetoric & Communication, Sales & Marketing, Sport, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

German





