



Marcus Merheim

Marcus Merheim has been an influential voice in the HR world for many years. As a digital and media manager, he combines strategic HR topics with modern communication and marketing. His work focuses on employer branding, corporate culture, organizational development, recruiting, and employee retention. With his consulting firm hooman EMPLOYER MARKETING, he operates at the interface of HR, marketing, and communication, helping companies establish an authentic and sustainable employer brand. He is also the host of the ZEIT Talent podcast, a columnist for Personalwirtschaft, chairman of the “Working World of the Future” department at BVDW, and lead speaker at OMR....



Topics

Digital Marketing & Online Marketing, Diversity & Inclusion, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, Teamwork & Teambuilding, Transformation & Digitalization

Languages

English, German

