Tech Influencer & Corporate Storyteller

Lara Sophie Bothur

Lara Sophie Bothur is considered the first and most influential full-time corporate influencer and has been described by Forbes as a 'blueprint for global corporate influencers.' She is shaping a new era of corporate communications. With over 365,000 followers, she is the LinkedIn influencer with the widest reach in the German-speaking world. Her posts on topics related to technology and innovation generate more than 400 million impressions annually – making her one of the most influential voices in the tech world. Lara Sophie Bothur collaborates with leading tech companies such as Google, AWS, NVIDIA, SAP, IBM and many more. Manager…

Topics

Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Politics, Policies & Economy, Rhetoric & Communication, Sales & Marketing, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

Danish, English, French, German