

# Lara Sophie Bothur



Lara Sophie Bothur is considered the first and most influential full-time corporate influencer at Deloitte – and has been described by Forbes as a ‘blueprint for global corporate influencers.’ She is shaping a new era of corporate communications. With over 365,000 followers, she is the LinkedIn influencer with the widest reach in the German-speaking world. Her posts on topics related to technology and innovation generate more than 400 million impressions annually – making her one of the most influential voices in the tech world. Lara Sophie Bothur not only represents Deloitte on the global stage, but also collaborates with leading...

## Topics

Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Politics, Policies & Economy, Rhetoric & Communication, Sales & Marketing, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

## Languages

Danish, English, French, German

