Entrepreneur, Expert for Leadership, Corporate Culture & Diversity

Barbara Hagedorn

Barbara Hagedorn is a visionary, entrepreneur and bridge builder. What others see as a headwind is what drives her to come up with new ideas. “Hey kiddo, what are you doing here?” – She was greeted with exactly this sentence when she was 23 years old and started working in the tire industry. Her answer? Not with words, but with deeds. She asserted herself – as so often in her professional life. The next step: the male-dominated construction world. Barbara Hagedorn took on responsibility in the family business and developed it over the years into a model company – economically…

Topics

Diversity & Inclusion, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, Resilience & Stress Management, Sales & Marketing

Languages

German

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