



Dr. Rui Pedro Silva

Dr. Rui Pedro Silva – Leadership redefined: courage, humanity and methodology as the keys to transformation Rui Pedro Silva is a global top executive at Adidas, TEDx speaker, author and an influential voice when it comes to leadership transformation and sustainable change. With exceptional authenticity, he combines personal resilience with sound, scientifically based leadership. As Vice President at Adidas and a sought-after keynote speaker, Rui inspires people and organisations worldwide to live and actively shape change from within. In doing so, he impressively demonstrates how modern leadership not only boosts results, but also promotes trust, meaning and human connection. Through...

Topics

Change-Management, Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Megatrends & Education, Motivation, New Work & New Culture, Teamwork & Teambuilding, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, Portuguese

