



Stephan Grünewald

Stephan Grünewald is a graduate psychologist, co-founder of the renowned rheingold institute and a bestselling author. The Frankfurter Allgemeine has dubbed him the “psychologist of the nation”. Together with his team, he conducts more than 5,000 in-depth interviews each year on topical issues from the fields of markets, media and society. As a cultural psychologist, Grünewald focuses particularly on the psychological impact of social crises – from the political climate to consumer behaviour and collective states of mind. His expertise has led to his appointment to the COVID-19 advisory council of the federal state of North Rhine-Westphalia and as a...



Topics

Digital Marketing & Online Marketing, Megatrends & Education, Politics & Economy, Society, Trends, Future & Science, Work Culture Festival

Languages

English, German

