Wine Entrepreneur & Innovator

Christian Ress



Christian Ress, Innovator and Wine Entrepreneur of the Year 2025, embodies the rare combination of lived tradition, digital pioneering spirit and entrepreneurial courage – a blend that comes alive both in his wines and on stage. For him, standing still is never an option – especially in a world that constantly evolves. Ress demonstrates how to honour heritage while boldly breaking new ground. As owner of the historic Balthasar Ress winery and founder of the international wineBANK, he merges centuries-old craftsmanship with digital innovation – not as a contradiction, but as a proven recipe for success. To him, tradition means…

Topics

CSR, Climate & Sustainability, Employer Branding & Human Resources, Leadership & Recruiting, Sales & Marketing, Transformation, Innovation & Technology, Trends, Future & Science

Languages

German

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