



Prof. Dr. Markus Pfuhl

Markus Pfuhl is Chief Representative Viessmann Group, Managing Director Viessmann Foundation & Expert in Digital Transformation, AI and Future-Proof Business Development. Markus Pfuhl is a shaper at the intersections of strategy, corporate culture and digital transformation. Born in 1973, he has combined analytical precision with visionary creativity for more than two decades. Holding a doctorate in business mathematics with a focus on artificial intelligence, he turned early to the question of how technological innovation can be translated into practical value creation. Since 2003, Markus Pfuhl has held various positions within the Viessmann Group, where he has played a key role...



Topics

Future Advisory Board, New Work & New Culture, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

German

