Managing Partner Europäischer Hof Heidelberg & Expert on Values-Based Leadership, Family Businesses and Succession

Dr. Caroline von Kretschmann



Dr. Caroline von Kretschmann is the Managing Partner of the 5-star superior hotel Europäischer Hof Heidelberg, which has been family-owned for more than 160 years and is now led by her in the fourth generation. Since 2013, she has shaped this heritage hotel with a clear vision and mission as well as a distinctive corporate and leadership culture. Her professional career began with a banking apprenticeship at Deutsche Bank in Frankfurt. She went on to study Business Administration at the University of St. Gallen (HSG), where she also earned her doctorate. Afterwards, she spent more than 15 years working as…

Topics

Employer Branding & Human Resources, Leadership & Recruiting, New Work & New Culture, Resilience & Stress Management, Teamwork & Teambuilding, Work Culture Festival

Languages

German

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