

Barbara Busse



Barbara Busse is an internationally experienced futurologist, innovation strategist and founder of the FUTURE+YOU agency. Barbara Busse represents a new perspective on change: with scientific depth, strategic clarity and an inspiring view of tomorrow's opportunities. With over 20 years of experience at the interface of technology, people and entrepreneurship, she encourages us to actively shape the future – in a fact-based, creative and forward-looking way. Barbara Busse's Lecture topics Future Positivity – how risks become opportunities A powerful impulse about the effect of positive visions of the future as drivers of resilience, innovation and leadership. Barbara Busse shows why optimistic...

Topics

Change-Management, Climate Change, Environment & Energy, Digital Marketing & Online Marketing, Leadership & Recruiting, Motivation, New Work & New Culture, Resilience & Stress Management, Robotics & Artificial Intelligence, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

