



Sebastian Küpers

Sebastian Küpers is Managing Partner at Plan.Net Studios and is regarded as one of the leading thought leaders at the intersection of artificial intelligence, agentic services and customer experience. With strategic clarity and deep technological expertise, he and his team lead complex digital transformation initiatives – ranging from the implementation of scalable AI solutions and blockchain applications to new agentic operating systems and data-driven marketing. Under his leadership, the Serviceplan Group was among the first agency groups to integrate agentic services as a core part of its portfolio. In doing so, Sebastian Küpers sent an early and clear signal: “The...

Topics

Digital Marketing & Online Marketing, Megatrends & Education, Robotics & Artificial Intelligence, Sales & Marketing, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

