

Expert in agentic AI, AI strategy, efficiency and transformation in companies



Katrin Krall

Katrin Krall brings many years of experience in developing effective AI strategies and sustainably increasing organizational efficiency. At the Plan.Net Group, she leads strategic AI initiatives that are consistently aligned with the company's overarching business strategy — with a clear focus on using technology not as an end in itself, but as a powerful lever for value creation. In her work, she combines analytical depth with a strong sensitivity to organizations, processes and people. Katrin views AI not only as a technological innovation, but as a cultural and structural transformation process. Accordingly, she is committed to fostering work environments in...



Topics

Digital Marketing & Online Marketing, Future Advisory Board, Megatrends & Education, Robotics & Artificial Intelligence, Sales & Marketing, Society, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

