



Sharon Gai

Sharon Gai is internationally recognised as a leading expert in e-commerce, digital transformation, artificial intelligence and innovation. She helps companies use AI to work more efficiently and achieve more with fewer resources. During her time at Alibaba, she supported global brands, government officials and heads of state in developing and implementing digital strategies, particularly in the areas of programmatic marketing and AI-powered solutions. As a sought-after thought leader, Sharon Gai has been featured in numerous international media outlets, including CNN, Bloomberg, Reuters, ABC, CBC, CCTV, TechCrunch and The Next Web. She is also the author of the books 'How To...



Topics

Change-Management, Digital Marketing & Online Marketing, Globalization, Megatrends & Education, Robotics & Artificial Intelligence, Sales & Marketing, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

Chinese, English

