Innovation & Digital Strategy Expert

Steve Lerch



Steve Lerch is an award-winning international keynote speaker, consultant, and former Google executive who has earned a strong reputation for his work in digital strategy, marketing, consumer behavior, and innovation. With a rare ability to connect strategy, data, and human behavior, he helps organizations understand how to stay relevant in a rapidly evolving digital world. During his nine years at Google, Steve advised a wide range of organizations — from globally recognized brands such as GoPro and Roku to non-profit institutions like the YMCA and Save the Children, as well as major U.S. government agencies including the Census Bureau and…

Topics

Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Politics, Policies & Economy, Society, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English

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