

Expert in corporate culture, Leadership, Organisational Development & Performance Culture



Dr. Simon Sagmeister

‘Culture eats strategy for breakfast’ – that much is well known. But how can you shape a culture that enables and fosters growth? Dr Simon Sagmeister explores this in his talks. Dr Simon Sagmeister is one of the leading experts on corporate culture. The founder and CEO of The Culture Institute in St. Gallen supports international companies and top management teams in designing and implementing effective culture and transformation programmes. His clients include global car manufacturers and suppliers, insurance companies and banks, logistics firms and other service providers, public administrations, a Champions League football club and the Swiss Army. In...

Topics

Employer Branding & Human Resources, Internal communication, Leadership & Recruiting, New Work & New Culture, Rhetoric & Communication, Teamwork & Teambuilding

Languages

English, German

