Journalist, Digital Pioneer, Critical AI Enthusiast & People-First Visionary

Anitra Eggler

Anitra Eggler has loved and lived and breathed technology since 1998 and has been studying its side effects in depth ever since. From email overload and mobile phone addiction to ‘AI brain fry’, she shows what digitalisation does to people – and how people and businesses can make better use of technology. Not by going less digital, but by using it more consciously and effectively. Her guiding principle is always: people first. As a journalist, digital pioneer, author and publisher, Anitra Eggler has been among those who have been trying out new technologies early on, scrutinising them critically and explaining…

Topics

Change-Management, Digital Marketing & Online Marketing, Leadership & Recruiting, Megatrends & Education, New Work & New Culture, Resilience & Stress Management, Robotics & Artificial Intelligence, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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