

Expert on Customer Centricity

Ralph Hubacher



For over two decades, Ralph Hubacher has been deeply engaged with the topic of customer enthusiasm – both from a practical and strategic perspective. His approach to customer centricity combines passion with a structured methodology and a clear focus on measurable results that drive long-term business success. Ralph's professional journey spans various industries: from renowned 5-star hotels in Switzerland and the USA to leading Sales & Marketing in a consulting firm. In 2013, he founded brandHUB and has since been guiding companies on their path to genuine customer centricity. Additionally, he has inspired over 3,500 people worldwide to think beyond...



Topics

Change-Management, Leadership & Recruiting, New Work & New Culture, Sales & Marketing, Transformation, Innovation & Technology

Languages

English, German

