



Dr. Michaela Merk

Dr. Michaela Merk is an international professional speaker, trainer, author and professor in the fields of sales, brand and digital excellence. She supports companies in transforming their sales and service personnel into brand ambassadors to provide the digitized customer with an unforgettable brand experience. Because digitalization requires more humanity! Michaela Merk Presentation topics Learning leadership – even more so in difficult times. How I can strengthen my company through relationship intelligence and prepare it for the future. Which major global changes business leaders will have to cope with in the next decade What qualities leaders need to develop to master increasing...

Topics

Change-Management, Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Megatrends & Education, Rhetoric & Communication, Sales & Marketing, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, French, German

