

Happiness researcher & Scandinavian expert

# Maïke van den Boom



Maïke van den Boom is keynote speaker, Scandinavian expert and media expert for happy companies. Her clients include non-profit companies, medium-sized businesses, large corporations such as banks and insurance companies as well as numerous family businesses from Germany, Austria, Sweden, the Netherlands and Switzerland. Recently, she cracked the code of happiness and success of the Scandinavians: she shows us success factors of countries that have long been where we want to be in terms of modern working. Right now, challenges have to be mastered, such as:- Maintaining the team spirit and the “we” feeling in the company,- finding a new...



## Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, Rhetoric & Communication, Society, Teamwork & Teambuilding, Trends, Future & Science

## Languages

Dutch, English, German

