



Jakob Hager

Jakob Hager is an entrepreneur, digital products & marketing expert and author. He successfully runs, together with Zuzana Pilcikova, the company Mentortools, a platform for online courses and communities with over 100,000 users. The platform uses AI (artificial intelligence) to support experts in turning their knowledge into online courses and sell them. Jakob Hager for businesses In his talks and workshops, Jakob focuses on developing and presenting specific and individual solutions for companies, managers and employees. Unlike many motivational speakers who only talk in general terms about digitalisation and the economy of tomorrow, Jakob offers easy-to-understand marketing practices from the digital...

Topics

Digital Marketing & Online Marketing, Megatrends & Education, New Work & New Culture, Sales & Marketing, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

