

Digital Pioneer, Visionary and a born Storyteller

# German Ramirez



For more than 20 years, German Ramirez has been a sought-after and recognised speaker on topics such as new technologies, marketing and branding, social media or personal branding. A true pioneer in the fields of digitalisation, social media and blockchain technology, his credentials are second to none. German Ramirez helps companies to understand what the success factors are when communicating with customers, employees and partners. Technology is only one tool in this process. German Ramirez lecture topics Organizational resilience: Cultivating a mindset that thrives in times of uncertainty. Collaboration in the AI age: Unlocking people-powered productivity with AI New customer,...

## Topics

Digital Marketing & Online Marketing, Employer Branding & Human Resources, Globalization, Leadership & Recruiting, Megatrends & Education, Motivation, New Work & New Culture, Sales & Marketing, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

## Languages

English, German, Spanish



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