

Digital Leader & Bestselling Author

Erik Qualman



Erik Qualman: Digital Leaders are made. Not born. Erik Qualman, five-time bestselling author and keynote speaker, has spoken in over 55 countries and reached more than 50 million people. He is the #1 bestselling author of five books on digital leadership and was voted the second most popular author in the world after the Harry Potter series. Lecture topics Erik Qualman Digital leadership: The 5 Habits of digital leaders Leaders in this digital decade are made – not born. The key is to understand the balance between offline and online. Using sound and practical research, Qualman reveals the 5 habits...

Topics

Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English



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