Expert in leadership, transformation & emotion in motion

Bernd Preuschoff

Bernd Preuschoff is one of the most prominent voices for digital transformation and modern leadership in the German-speaking world and is one of the Community Top Voices for Digital Strategy on LinkedIn. As a multi-award-winning CEO, CIO/CDO, and strategic consultant, he has initiated, led, and scaled successful transformation programs in a wide range of industries (including retail, industry, FMCG, insurance, IT) – with measurable ROI and sustainable cultural impact. At the same time, he has over 30 years of experience as a competitive dancer and trainer – a combination that shapes his unique leadership style: “Poet meets Athlete” – strategic depth…



Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Music & Art, New Work & New Culture, Resilience & Stress Management, Sport, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

English, German

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