



Manuel P. Nappo

Manuel P. Nappo, Director Institute for Digital Business, Head of EMBA Digital Leadership & MAS Digital Business, Member of the Executive Board HWZ School of Business Zurich Manuel P. Nappo was born in Zurich in 1971 and grew up in Ferrara (Italy). He returned to Switzerland for his studies in International Management at the HSG University of St. Gallen. After working for companies such as Red Bull and GroupM, Nappo founded his own branded entertainment agency. As a well-connected expert in digital media in Switzerland, he was brought to the Zurich University of Applied Sciences (HWZ) in 2010 – where...

Topics

Employer Branding & Human Resources, Leadership & Recruiting, Megatrends & Education, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German, Italian

