Expert for self-employed and micro-enterprises, Curator of the German start-up award

Matthias Henze



Matthias Henze, also known as Matze, has been on a mission for the past 18 years to unleash the power and ingenuity of self-employed individuals and small businesses—helping them achieve greater success. Matze is the CEO and co-founder of Jimdo, a provider of software solutions specifically designed to meet the needs of small businesses and the self-employed. He is passionate about empowering this group of brave individuals so that they can truly thrive. For Matze, they are the true heroes of our economy. Over 5.5 million people are self-employed, contributing well over 500 billion euros to the gross domestic product. They…

Topics

Digital Marketing & Online Marketing, Megatrends & Education, New Work & New Culture, Politics, Policies & Economy, Sales & Marketing, Society, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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