



Daniela Bojahr

As Chief Revenue Officer, Daniela Bojahr is responsible for the Customer & Revenue departments as well as online marketing on an international level at the start-up Sdai. She and her team set out to transform education. Daniela's drivers over the past 15 years have been digital business models, working with inspiring teams and a fast-growing environment. In the process, companies such as Statista, Gruner & Jahr and XING (New Work SE) are among her stops. Daniela Bojahr Lecture topics Sales Performance & Sales Efficiency Sales is a team sport Linking Marketing & Sales Women in sales Leadership with heart &...

Topics

Change-Management, Digital Marketing & Online Marketing, Employer Branding & Human Resources, Leadership & Recruiting, Megatrends & Education, Motivation, New Work & New Culture, Resilience & Stress Management, Sales & Marketing, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

