



Theresa Schleicher

Theresa Schleicher is one of the outstanding experts and thought leaders in the field of business and retail in the DACH region. With her extensive experience as a former manager of the Hirschen Group and her background as a Data Scientist, she offers exclusive consulting services as a Retail Advisor for DAX corporations in Asia and Europe, including the VW Group and leading retail companies. She also plays a crucial role as a pioneer and advisor for the Federal Ministry of Economics and Climate Protection in the development of forward-looking retail strategies. In her position as a leading expert on...

Topics

CSR, Climate & Sustainability, Digital Marketing & Online Marketing, Future Advisory Board, Globalization, Health & Nutrition, Megatrends & Education, New Work & New Culture, Politics, Policies & Economy, Robotics & Artificial Intelligence, Sales & Marketing, Society, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

