



Peter Wittkamp

Peter Wittkamp, born in 1981, is a freelance gag writer, author, copywriter and consultant in the field of online communication. He has worked for many years as the first author for the online presence of the satirical show heute-show; he has also written for Late Night Berlin or Neo Magazin Royale. For years, he was the copywriter and idea generator for the #weilwirdichlieben campaign of the Berlin transport company BVG, which won numerous prizes and awards. With irony and wit, he helped ensure that Berliners actually won their local transport a little more dear. He gained his experience in advertising...

Topics

Digital Marketing & Online Marketing, Health & Nutrition, Motivation, Music & Art, Rhetoric & Communication, Sales & Marketing, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

German

