Expert for New Work - 4-day-week, Digitalization and Culture Change

Lasse Rheingans



Lasse Rheingans is a media scientist (“Interdisciplinary Media Studies”) and has been working in the digital economy for 20 years. With his interpretation of New Work, he is an expert on digital and cultural change and the associated challenges for the world of work and is active as a speaker and impulse generator at various events and in television programmes. In his lectures and workshops, he provides insights into how industries are changing and highlights strategies on how to successfully meet this change in order to remain successful on the market in the future. Lasse Rheingans lecture topics New Work:…

Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, New Work & New Culture, Teamwork & Teambuilding, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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