



Frank Busemann

Frank Busemann is a former track and field athlete who developed an incredible dedication to the sport as a child. He became known for his successes in the decathlon and hurdles sprint. He reached his peak as a silver medallist in the Olympic decathlon in Atlanta. In the same year, 1996, he was voted Sportsman of the Year. After numerous injuries, he declared his retirement from active sports in 2003. Since then, he has been sharing his experiences in sports and business in lectures and has published four books as an author so far. In addition, he is the athletics...

Topics

Change-Management, Employer Branding & Human Resources, Leadership & Recruiting, Motivation, Resilience & Stress Management, Sport, Teamwork & Teambuilding, Transformation & Digitalization, Transformation, Innovation & Technology

Languages

German

