



# Florian Lanzer

Florian Lanzer stands out as a respected expert on strategy and innovation who approaches the complex demands of the modern world with a refreshingly clear simplicity. His stimulating presentations offer not only theoretical knowledge, but draw on his broad range of practical experience in advising well-known clients from the Dax, the Fortune 500, SMEs and politics. In his function as a partner at the management consulting firm venture.idea, he dedicates himself daily to the challenges that companies face in the areas of strategy and innovation. In doing so, he challenges established thought patterns, supports executives in developing their skills and...

## Topics

Change-Management, Employer Branding & Human Resources, Future Advisory Board, Leadership & Recruiting, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

## Languages

English, German

