



# Maks Giordano

Maks Giordano is a global award-winning digital strategist, innovation specialist and creative with almost 30 years of experience in innovative digital projects. He is not only considered an innovation thought leader in dealing with exponential technologies, but is constantly gaining real practical experience in innovation projects with iconic brands such as Apple, Lego, Red Bull, Mercedes, Jägermeister, L'Oréal, Vogue etc. Currently, the big focus is on Generative AI, not just as a “trend”, but in operational use with his customers and very specific questions about how companies can benefit from current developments in Gen AI. Maks Giordano was a member...



## Topics

Climate Change, Environment & Energy, CSR, Climate & Sustainability, Robotics & Artificial Intelligence, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

## Languages

English, German

